



## ECITL 2013 Zaragoza

**25 October 2013** 

## Creating situational awareness in logistics Interoperable freight information services

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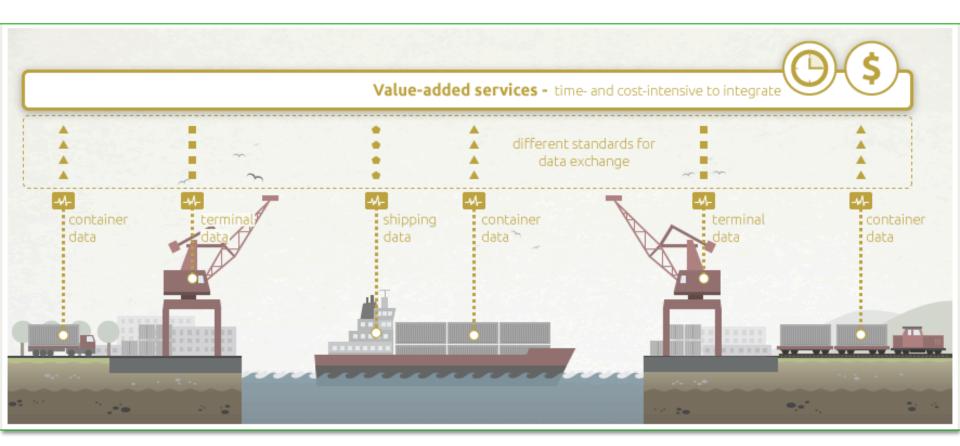


### **COMCIS Project Vision**

- Deliver awareness throughout global supply chains to solve problems of data fragmentation, delay, and inconsistency.
- Use data drawn from the entire supply chain to provide accurate, comprehensive logistics information.
- Deliver supporting information services that are usable and affordable





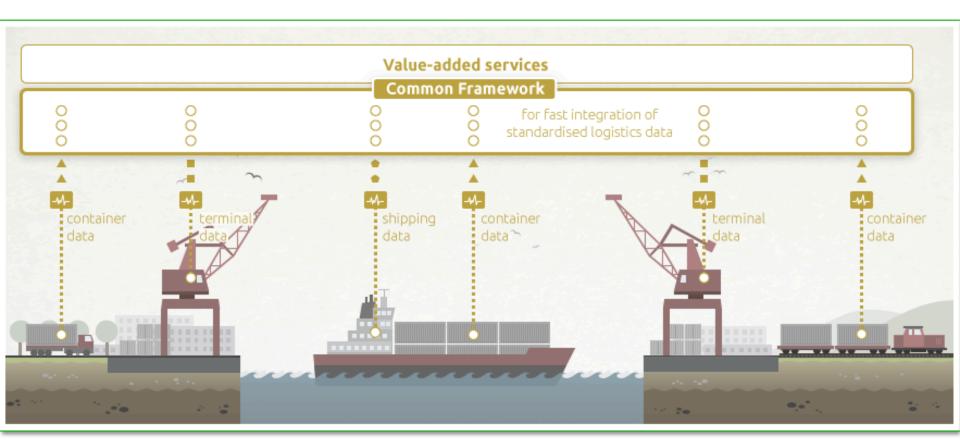


1. Different standards are time- and cost-intensive to integrate







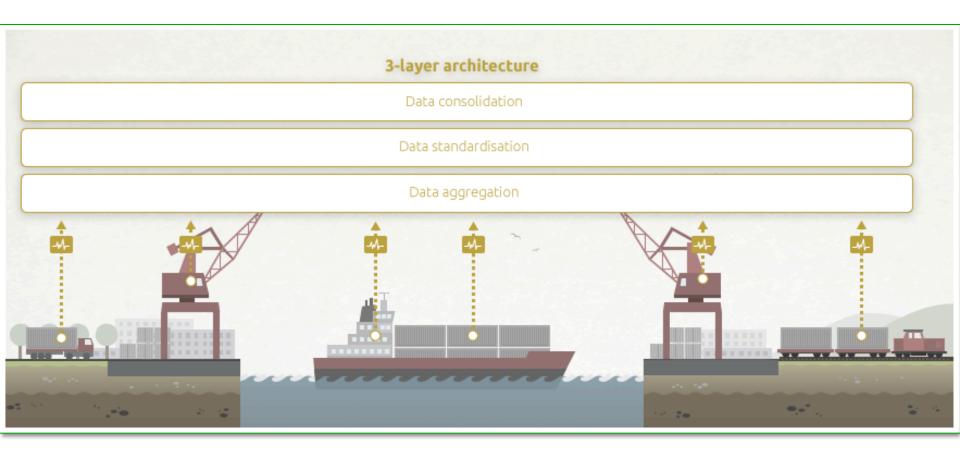


2. Common Framework for fast integration of logistics data







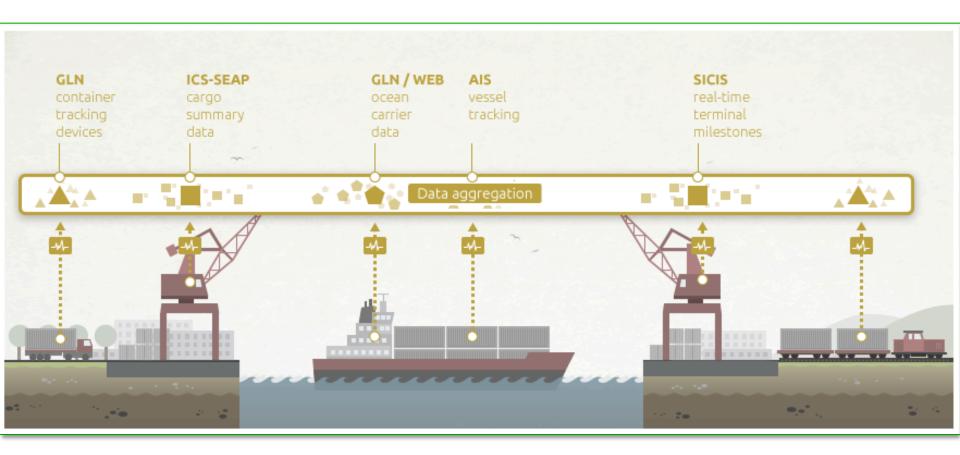


3. 3-Layer architecture supporting B2B and B2C







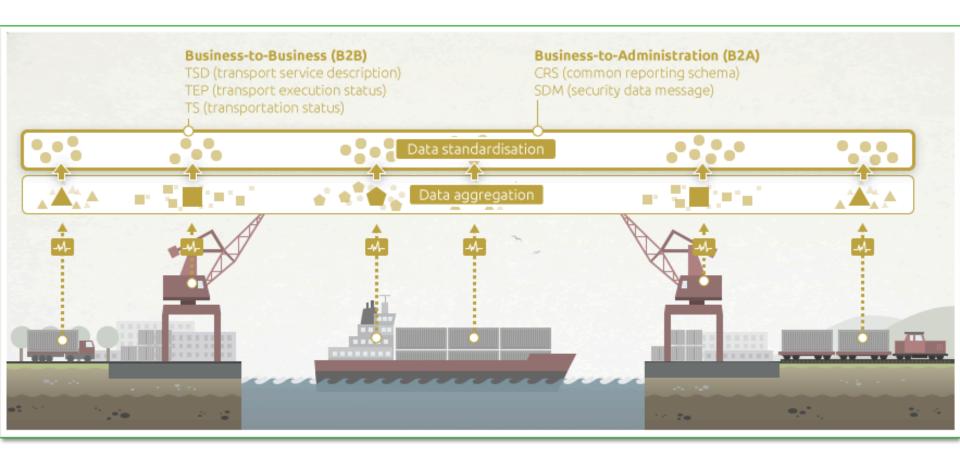


4. Aggregation for easy access to multiple data sources





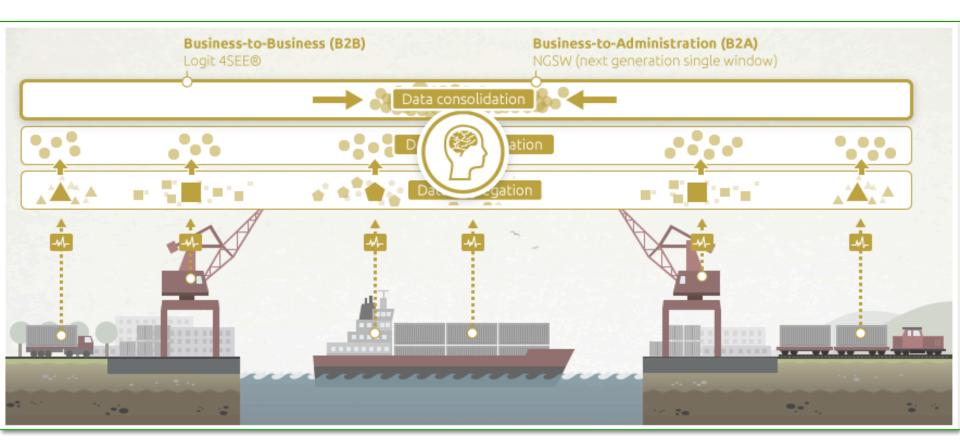




5. Standardised data independent of original source & format





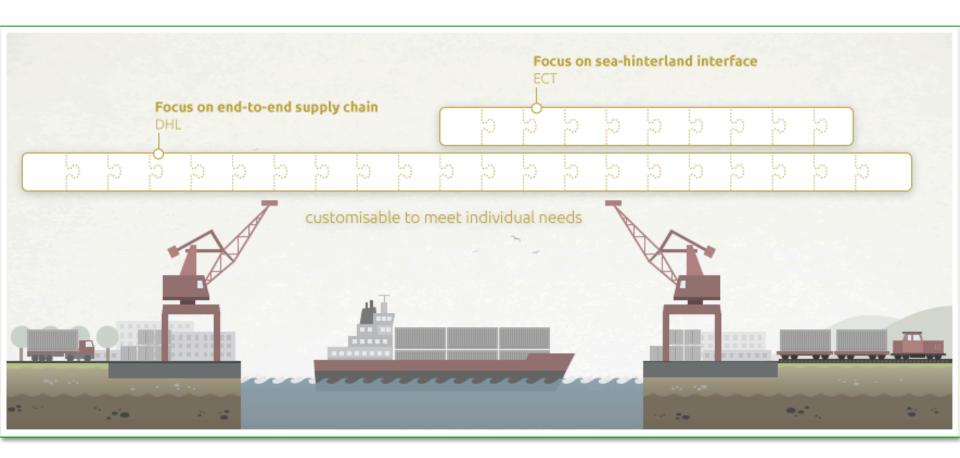


6. Consolidation for qualified information that supports decisions









7. Wide range of applicability

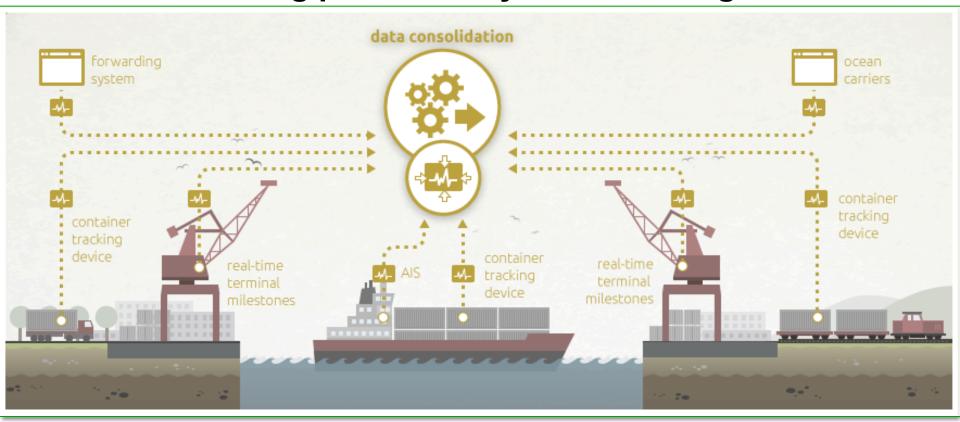






### **DHL** story

## Raising predictability of ocean freight



A. Create intelligence by interpreting & validating raw data

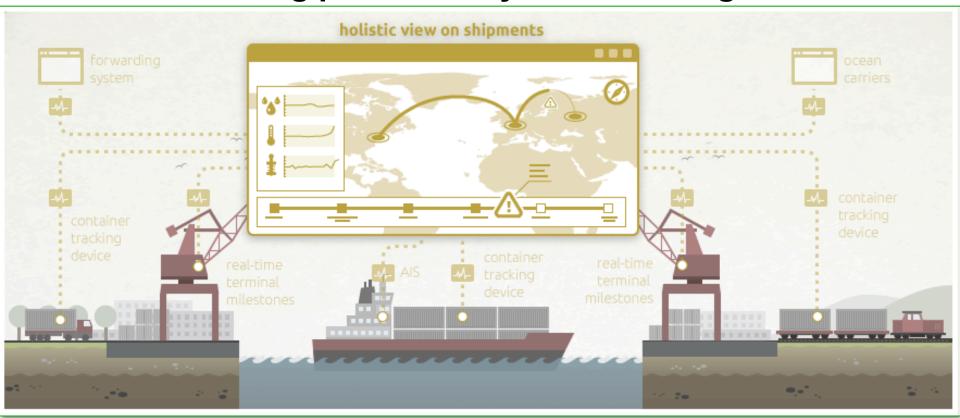






### **DHL** story

## Raising predictability of ocean freight



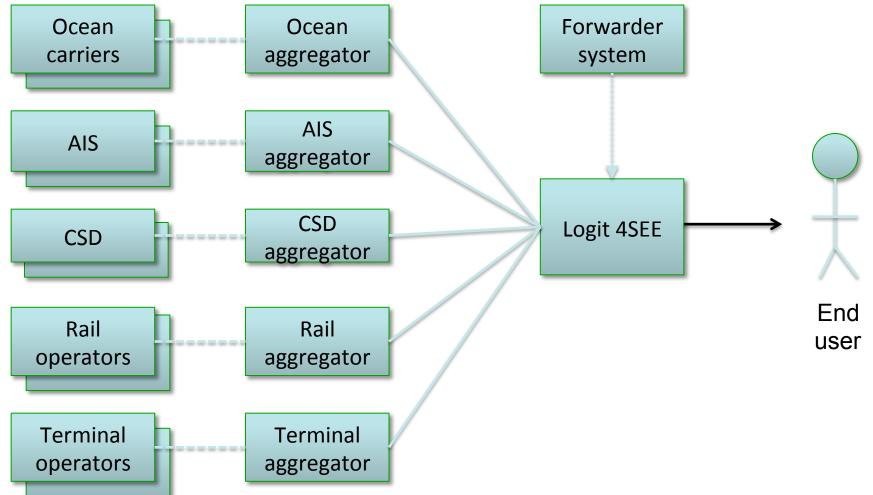
B. Dashboard to drill-down, forecast & address conflicts of data







### **Data flow**

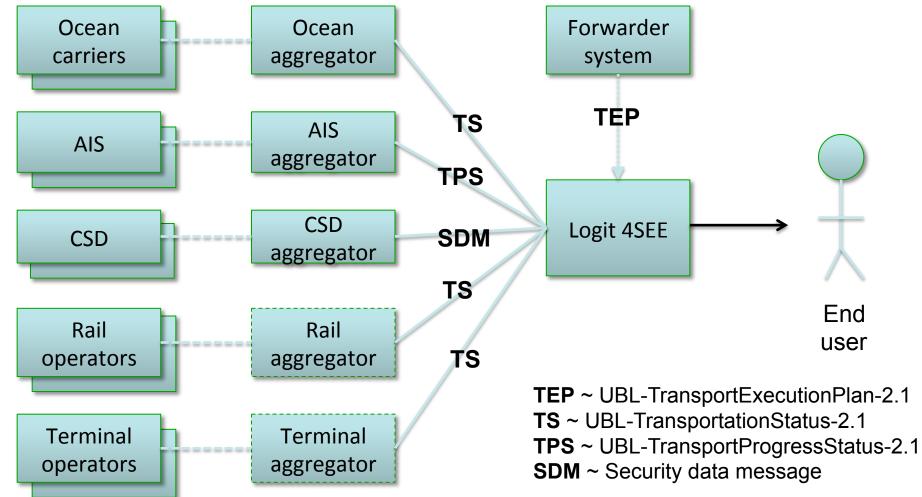








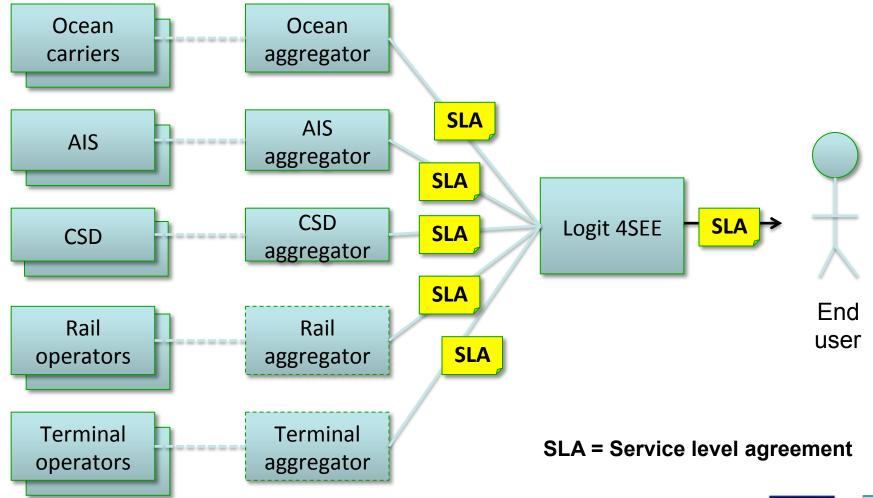
## Interoperability







## Service management

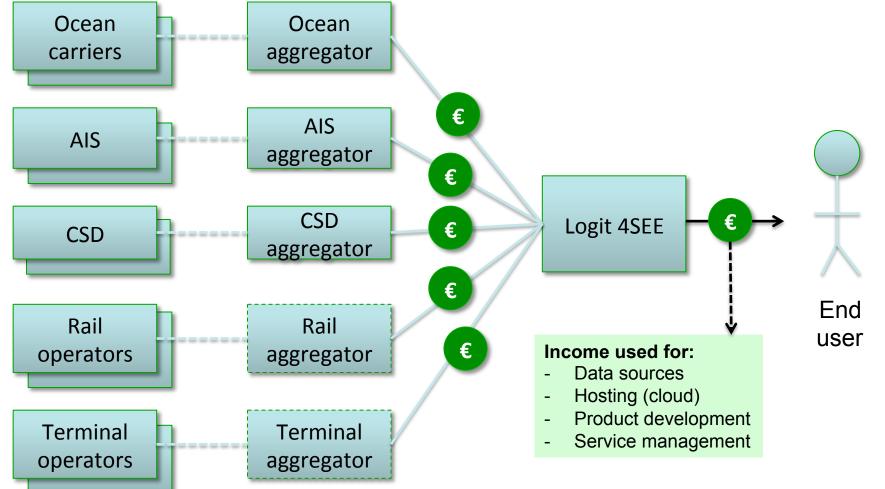








## **Pricing & costing**









### What have we learned?

- Interoperability between business services requires more than standardisation of message exchange:
- Data sources should provide data with added value & should be complementary
- 2. Service management & sufficiently good KPIs should be offered
- 3. Pricing should be affordable and flexible





### For more information: www.comcis.eu

This project is funded by







#### ANNOUNCEMENTS

ARCHIVE >

"Upcoming DHL demonstrator rollout: our second industry implementation, the DHL release will be issued in November 2012."

## MOBILISING GLOBAL FREIGHT DATA

A VISION DELIVERED . DHL STORY . ECT STORY

Creating a global data environment to strengthen situational awareness about containerised ocean freight, improve operational control and enhance general service levels.









### **DHL** case study



### **ECT** case study



### Thank you for your attention!

