EUROPEAN CONFERENCE ON ICT
5TH 4 TRANSPORT LOGISTICS ← ←

ECITL: Smart Freight to enable sustainable logistics solutions
7 - 9 NOVEMBER 2012
GOTHENBURG, SWEDEN

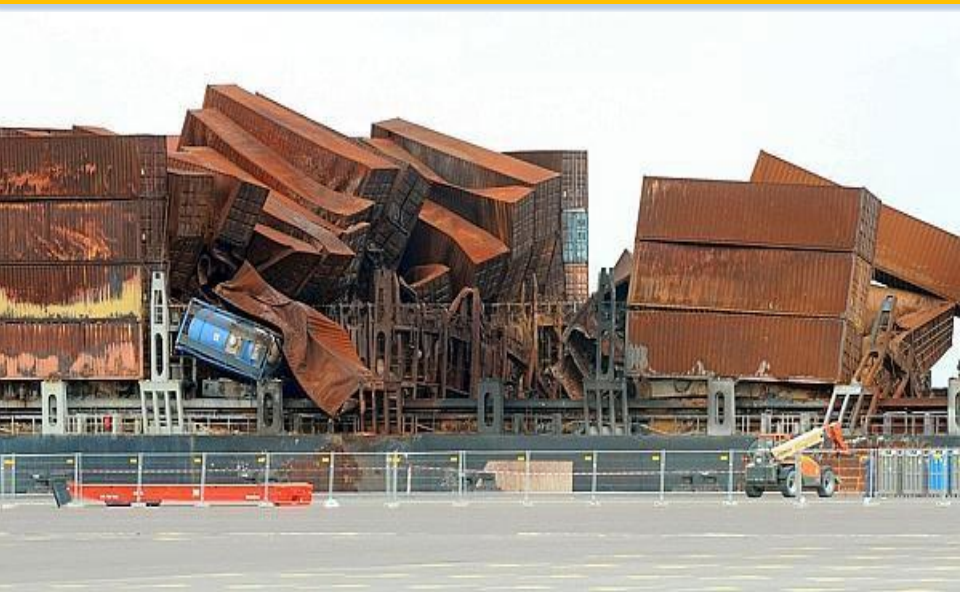# CASSANDRA

IMPROVING SECURITY THROUGH VISIBILITY

Computational Auditing and Horizontal Supervision

Fouad Gaddur • TNO • Göteborg • 9 November 2012

- Introduction

- Background

- What is computational auditing & horizontal supervision?

- Information Quality Assessment Framework
    - Purpose of methodology
    - Categorization of IQ metrics
    - Administrative Organization
        - Segregation of duties
        - Flowchart AO
        - Control Principles
    - Events & Data
    - 5 step IQAF

- Example

- Concluding remarks

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- Fouad Gaddur

- TNO Defense, Safety & Security

- Project CASSANDRA WP200

- TNO, EUR and Dutch Tax & Customs

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3CE Customs Import Entry Analysis

100,754 import customs declarations analysed

85,28% **89,925** records contained some narative description

14,72% **14,829** records contained no narative description

12,30% **12,388** records contained enough product detail to enable validation of the HS code

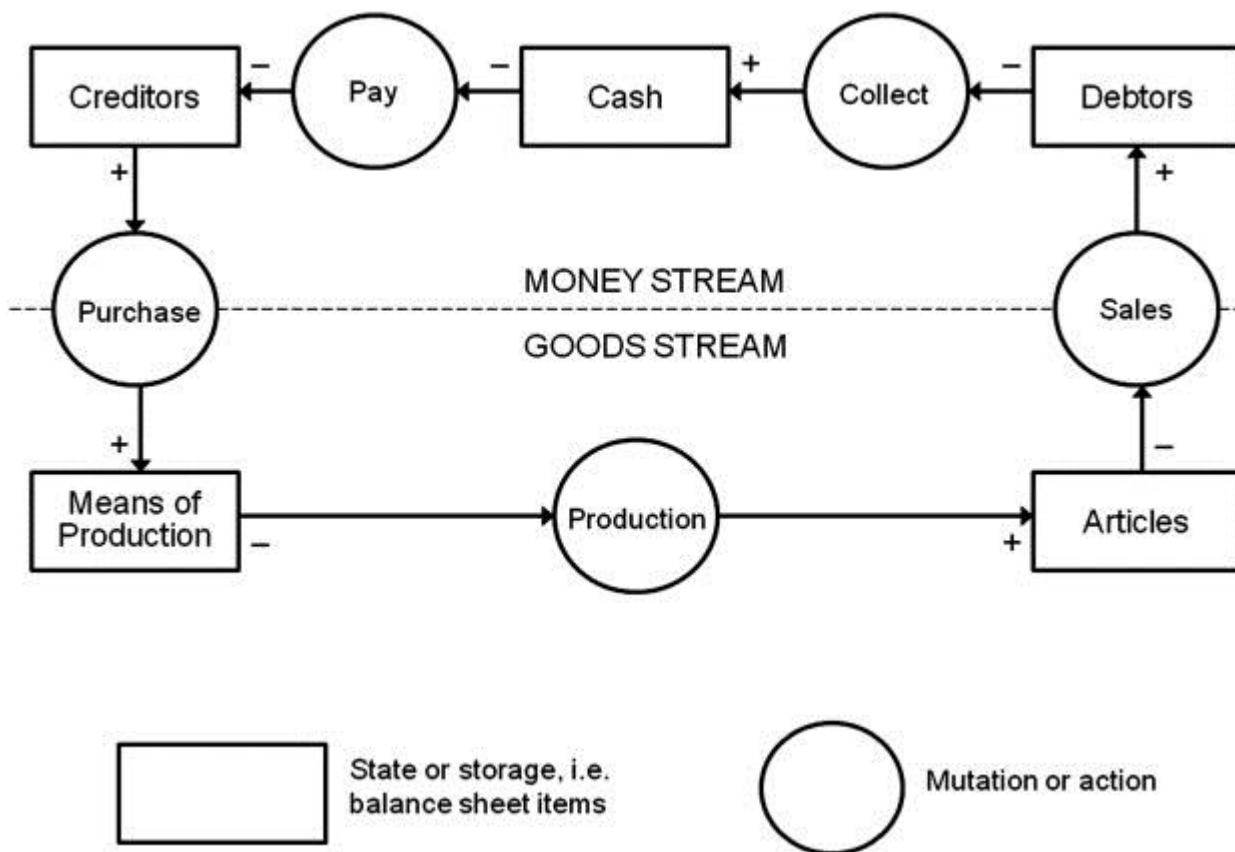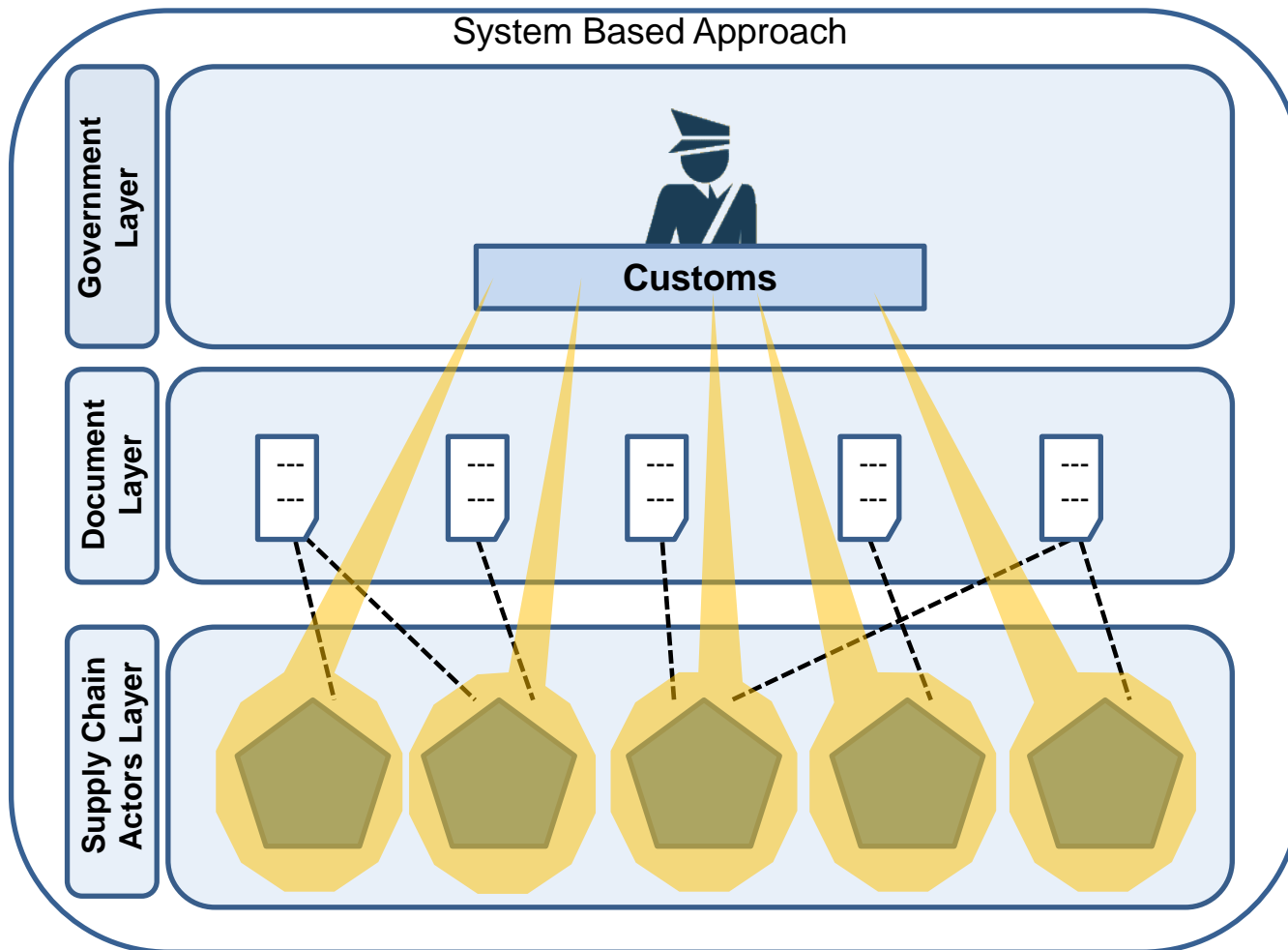## 3CE Customs Import Entry Analysis

87.70%

Over 88,000 records contained insufficient data to assess a correct text description or HS code to 6-digits

/ Computational Auditing

- Model based auditing approach

- Enterprise-level rules stock and flow equations

- Link up with important bookkeeping variables, such as sales, inventory etc.

- Value cycle model (Starreveld)

- **1) How good is a business system's information quality?**

  – Quantify the measurement of information quality (quality metrics)

- **2) How good is enough?**

  – Managing the problem of poor information quality. How can we have information which is sufficient timely, reliable and complete for risk management.

Principles of computational auditing

Categorization IQ Metrics

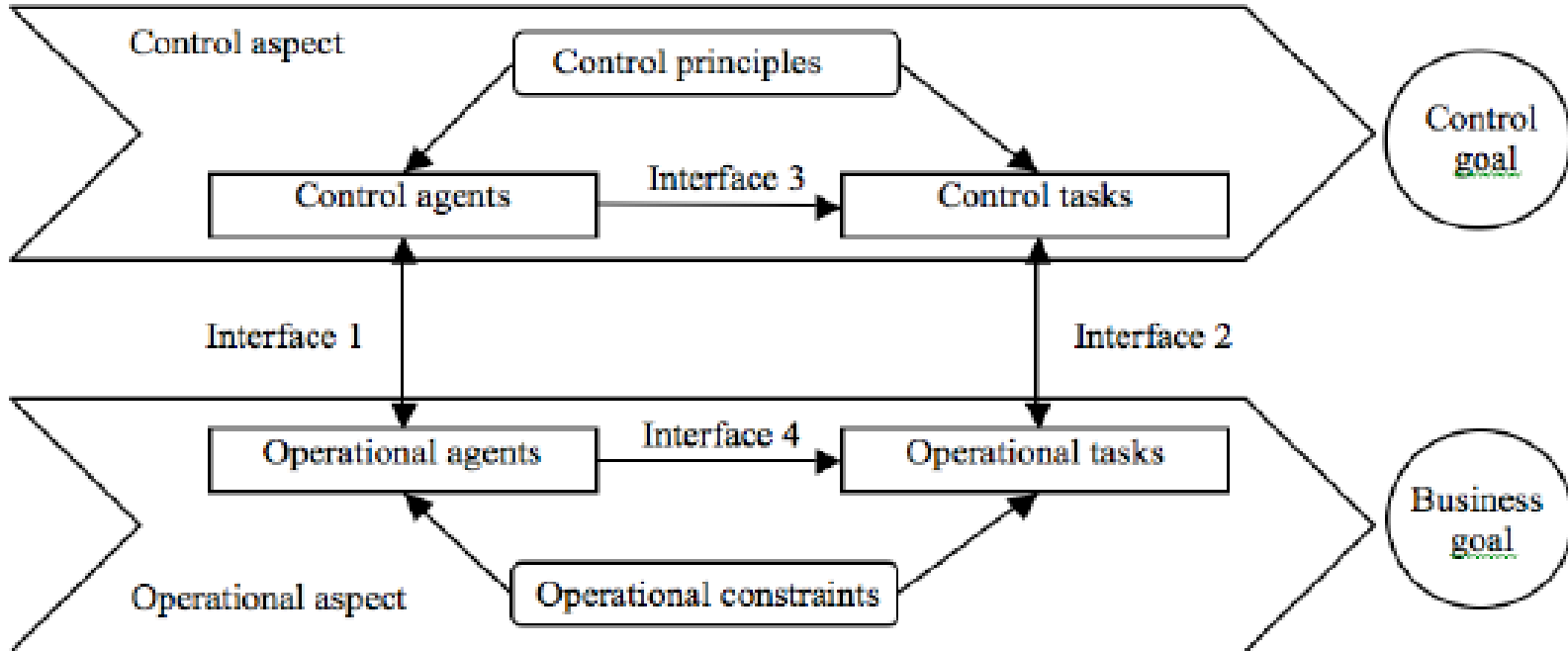| Category w.r.t. Usability	Index	Info Quality Dimensions	Definition	Relation to Information Quality Assessment in CASSANDRA
Intrinsic	1	Objectivity (factual)	Reflecting actual business activities, free of bias	Whether data generator and/ or custodian are reliable in providing objective data
	2	Accuracy	Sufficiently precise	Whether data generator and/or custodian are reliable in providing accurate data
	3	Reputation (believability, credibility)	Regarded as reliable in terms of source and content	This will be the reliability score, i.e. the aggregated output of the Assessment Methodology
	4	Consistent value	Correctness, free-of-error	Whether the data are verifiable by cross checking
Accessibility	5	Accessibility	Information available, or easily retrievable	N/A, information is assumed to be available to and from data pipeline
	6	Access security	Generation and processing of information restricted to maintain security	Whether data generator and custodian are reliable w.r.t. access control
Contextual	7	Completeness	Information reflecting all business activity, and no missing record	Whether data generator and/or custodian are reliable in providing complete data
	8	Comparability (consistent semantics)	Semantically correct, use same alias (or numeric value) to refer the same meaning, e.g. consistency in using currency or metric unit	Whether data generator and custodian can manage the semantics consistency
	9	Relevancy (value-added)	Information helpful for task (decision support)	N/A, information is assumed to be relevant (otherwise not shared)
	10	Timeliness (version control)	Up-to-date	Whether data generator and custodian are reliable in providing timely data
	11	Aggregation level (or volume of data)	Volume of data appropriate for task (decision support)	Usefulness in risk assessment depend on purpose of analysis
Represent-ational	12	Understandability (interpretability)	Easy to comprehend, or the underlying semantics of data (meta-data) is sufficient and matches the knowledge background of decision maker	Whether there is sufficient meta-data accompanying the shared data available for decision-maker (risk manager) to comprehend and analyze the shared data
	13	Correct representation	Meaningfulness, lack of confusion	Whether the data custodian is able to manage the representation
	14	Concise representation	Use appropriate alias, format and syntax	Whether the data custodian is able to manage the representation
	15	Consistent representation	Use same alias, format and syntax	Whether the data custodian is able to manage the representation

Responsible for organizing the information from a business system

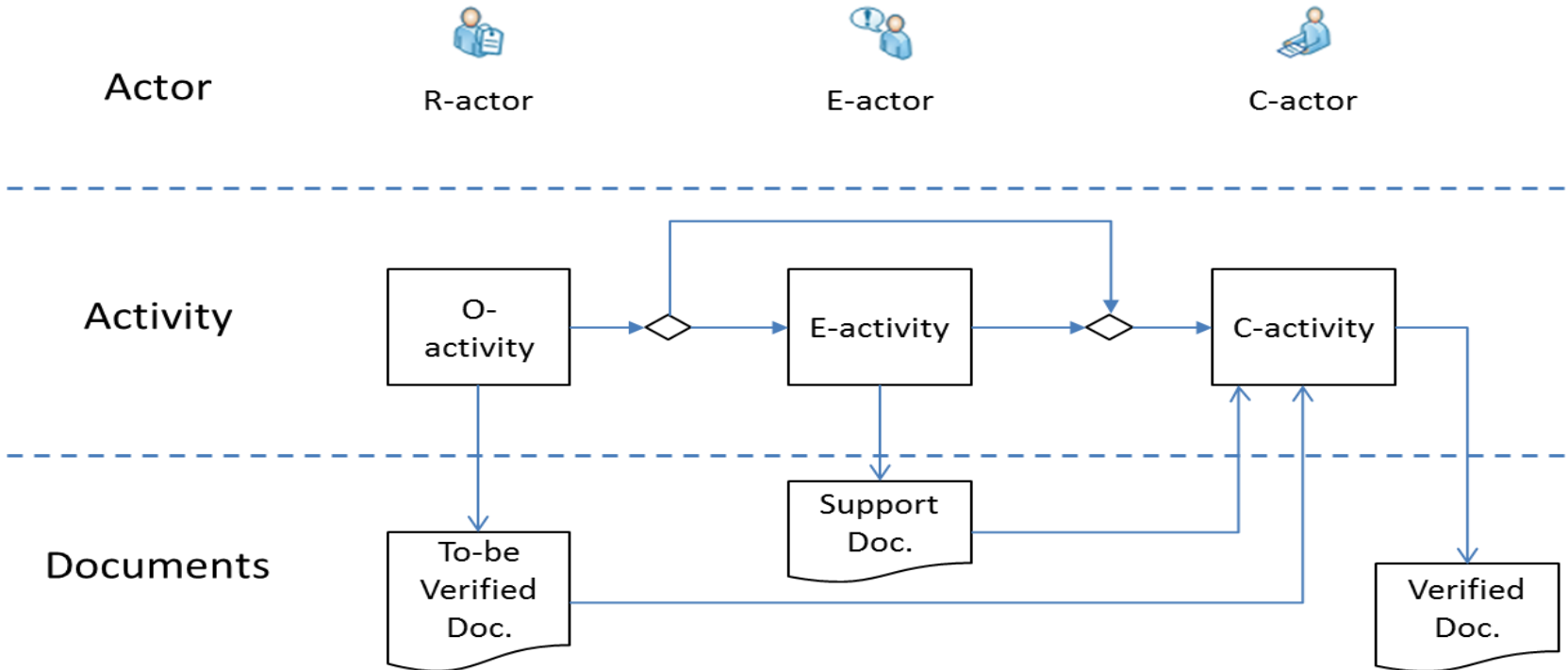Poor information quality ⟶ Poor quality of administrative organization

How to improve?

An administrative organization has to have two sphere's (operational – control sphere)

An administrative organization has to have control principles

Relation of Control aspect and Operational aspect of Administrative Organization

Information-flows and Workflows of Control in Administrative Organization

P1. Does the control activity exist and follow the corresponding operational activity?

P2. Can the control actor directly witness the execution of the operational activity? If not, is the evidencing (witnessing) activity delegated to an evidencing actor (trusted third party)?

P3. Is there a supporting document furnishing the evidencing activity?

P4. Is the supporting document the result of the previous evidencing activity directly witnessing the operational activity to be controlled?

P5. Is the supporting document directly transferred to the control actor from the evidencing actor who witnesses the operational activity to be controlled?

P6. Is the supporting document generated by an actor independent of the actor who generates the to-be-verified document?

P7. Are the operational activity and its corresponding control activity segregated into two different positions and done by two different actors?

P8. Are the actors responsible for the operational activity and its corresponding control activity socially detached?

Event 1: Purchase Order (multiple messages sent at same time)

Event 2: Export Booking Completed

Event 3: Empty Container Pickup (multiple messages sent at same time)

Event 4: Transport Milestones

Event 5: Stuffed (multiple messages sent at same time)

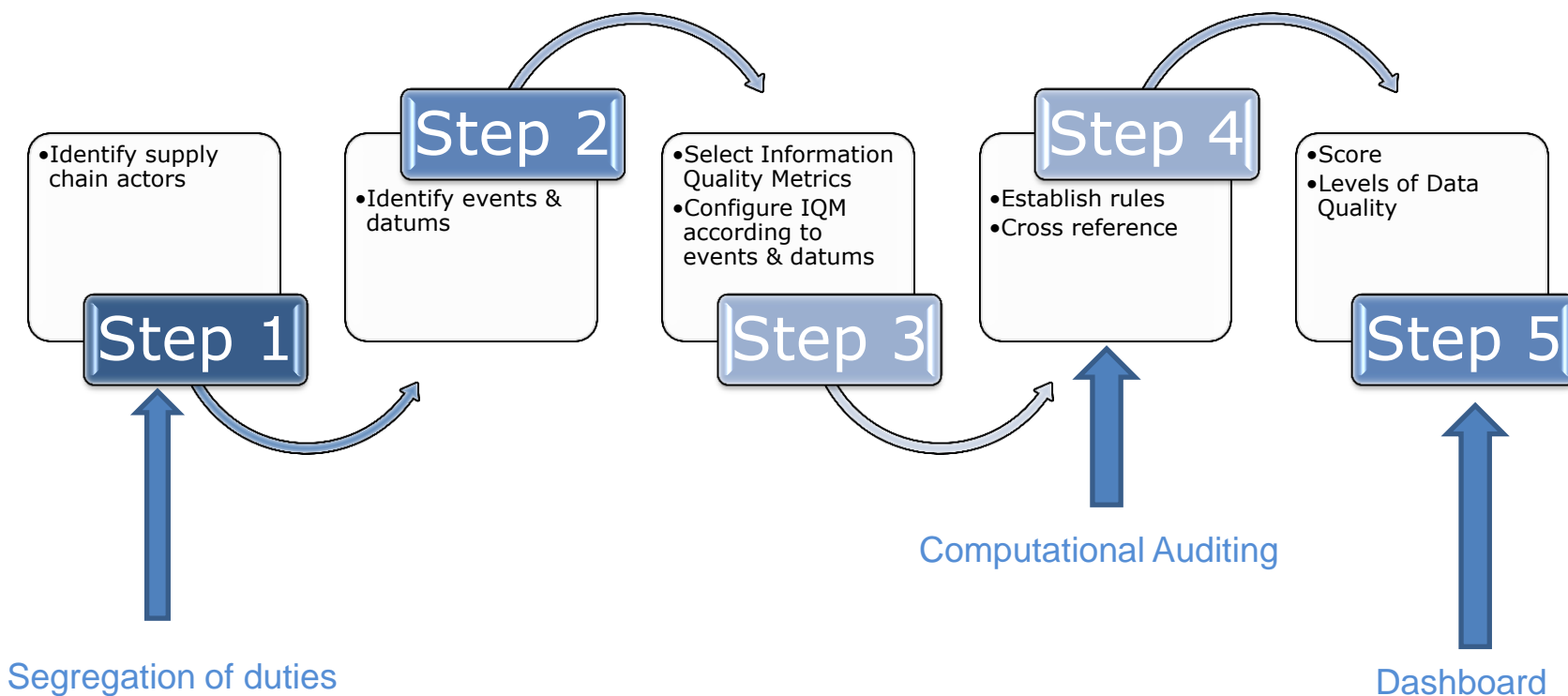Event 6: Commercially Invoiced(multiple messages sent at same time)

Event 7: Cleared for Export(multiple messages sent a same time)

Event 8: Transport Milestones

Event 9: Confirmation of exit

Event 10: Export Completed

Name and address Shipper	x	x			o				
Name and address Seller		x	x		o				
Name and address Exporter	x	x	x		o				
Country of export	x	x	x		o				
Manufacturer			x						
Country of origin	x	x	x						
Name and address Consignee			x		o				
Name and address Buyer	x	x	x		o				
Name and address Importer									
Country of destination	x	x	x		o				
Declarant identification	x								
Incoterms (Terms of delivery and payment)	?	x	x						
Terms of payment	x		o						

Step 1
- Identify supply chain actors

Step 2
- Identify events & datums

Step 3
- Select Information Quality Metrics
- Configure IQM according to events & datums

Step 4
- Establish rules
- Cross reference

Step 5
- Score
- Levels of Data Quality

Segregation of duties

Computational Auditing

Dashboard

Integrated Data Pipeline

Event: Booking completed

Event: Cleared For export

Event: Export completed

Event: Stuffed & Invoiced

2

DATA

Accuracy
Completeness
Timeliness

Information Quality Assessment

3

Computational Auditing

4

SCORE **5**

5

High Reliability

1

Physical

Empty depot | **Consignor** | **City** | **Port A** | P | **Port B** | P | **City** | **Consignee** | Empty depot
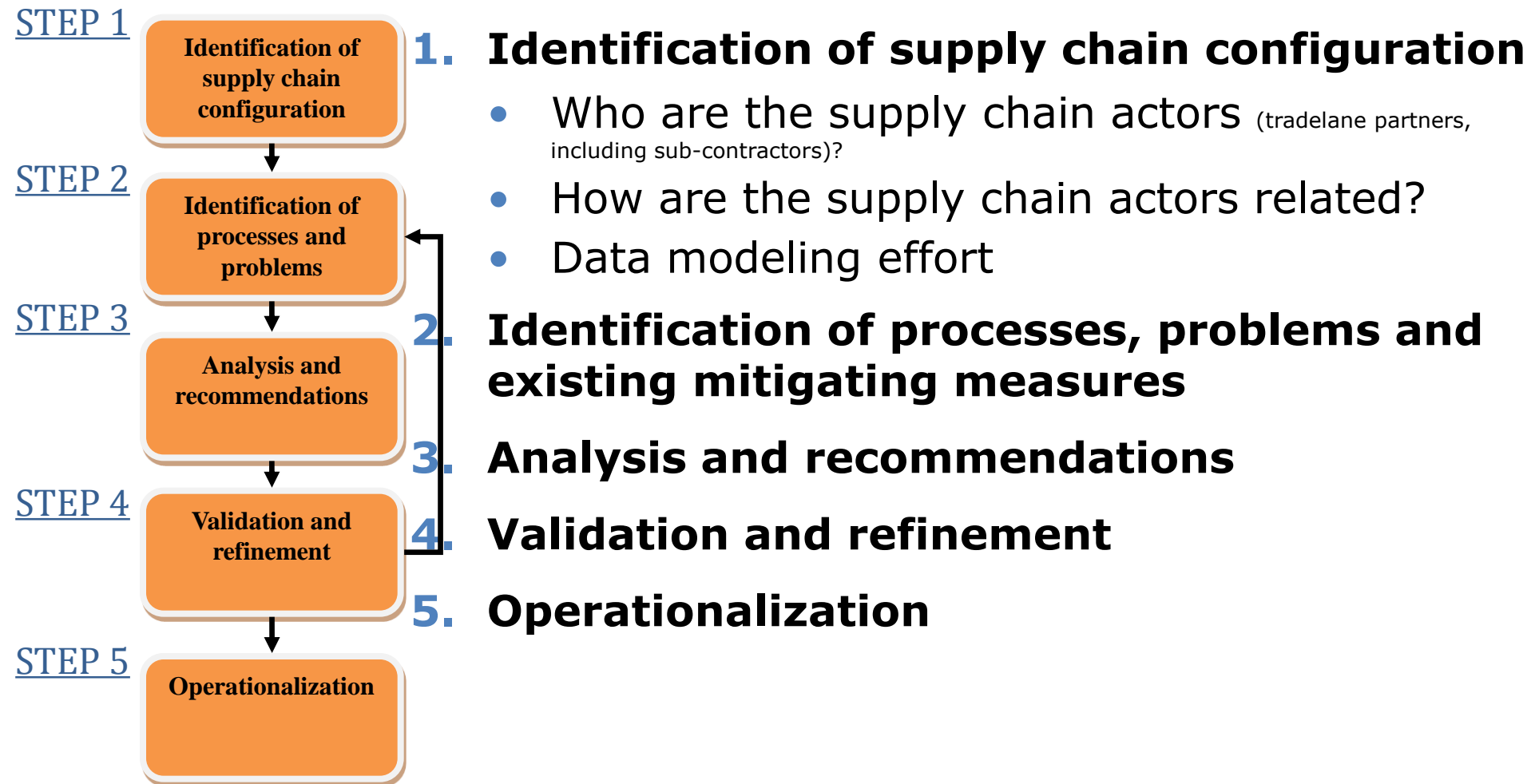
- Better risk assessment by governments and businesses

- Detect quality problems of information (incorrect recordings of business activities)

- Businesses will have a framework to show their level of internal control

- Stimulate top-down governmental supervision to horizontal supervision

STEP 1

Identification of supply chain configuration

STEP 2

Identification of processes and problems

STEP 3

Analysis and recommendations

STEP 4

Validation and refinement

STEP 5

Operationalization

1. **Identification of supply chain configuration**
   - Who are the supply chain actors (tradelane partners, including sub-contractors)?
   - How are the supply chain actors related?
   - Data modeling effort

2. **Identification of processes, problems and existing mitigating measures**

3. **Analysis and recommendations**

4. **Validation and refinement**

5. **Operationalization**