



The role of intermodal Terminals for greening freight transport

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THANKS FOR YOU VISIONARY LOGISTICS MIND!



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 **Low-carbon innovation and challenge towards market adoption**

 Hubs role and Business/Technical Requirements

 Hubways – Rationale and strategic expectations

 IPBO, from R&D to exploitation to Business environment



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ecological sustainability

Definition

A capacity of ecosystems to maintain their essential functions and processes, and retain their biodiversity in full measure over the long-term.

environmental sustainability

Definition

The maintenance of the factors and practices that contribute to the quality of environment on a long-term basis.

A world-class business education





European strategies

- 2011 - White paper
- 2009 - Future of Transport
- 2009 - Maritime Transport
- 2008 - Greening transport
- 2007 - Keeping freight moving
- 2006 - Keep Europe moving
- 2001 - White paper
- Public consultations
- Grants

European strategies

RSS

White paper 2011

Roadmap to a Single European Transport Area - Towards a competitive and resource efficient transport system

The European Commission adopted a roadmap of 40 concrete initiatives for the next decade to build a competitive transport system that will increase mobility, remove major barriers in key areas and fuel growth and employment. At the same time, the proposals will dramatically reduce Europe's dependence on imported oil and cut carbon emissions in transport by 60% by 2050.

By 2050, key goals will include:

- No more conventionally-fuelled cars in cities.
- 40% use of sustainable low carbon fuels in aviation; at least 40% cut in shipping emissions.
- A 50% shift of medium distance intercity passenger and freight journeys from road to rail and waterborne transport.
- All of which will contribute to a 60% cut in transport emissions by the middle of the century.



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Agencies

- EMSA

• EASA

The commitment to low-carbon innovations is critical to the success of a company's long-term innovation strategy.



No new low-carbon innovation will survive in the marketplace if it fails to maximize customer value along supply chain.

Reductions in carbon emissions alone will not make low-carbon innovations successful in the marketplace. The innovations must also bring robust value in terms of total cost reduction, competitive growth, or enhanced performance.



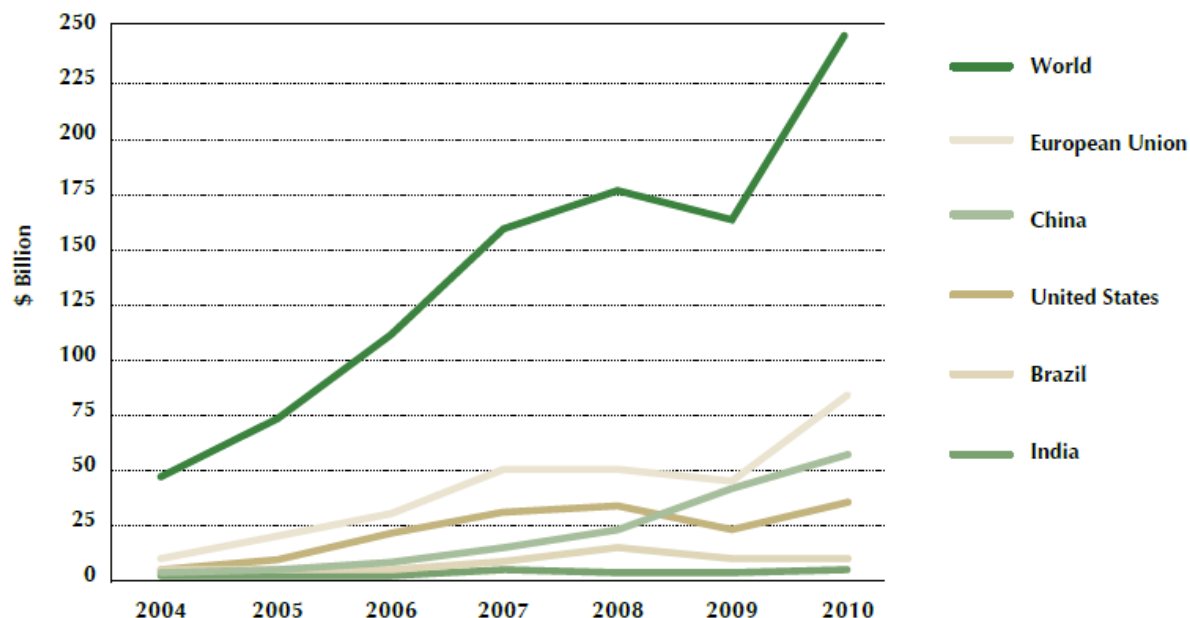
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Adoption of Low- Carbon Innovations - Key Drivers for the Stakeholders

- Reduced energy consumption
- Reduced total lifecycle costs
- Environmental performance (carbon footprint)
- Competitive advantages in their markets
- Availability of funding

Global new Investment in Clean Energy Technologies, 2004 - 2010



Source: Bloomberg New Energy Finance (2010)



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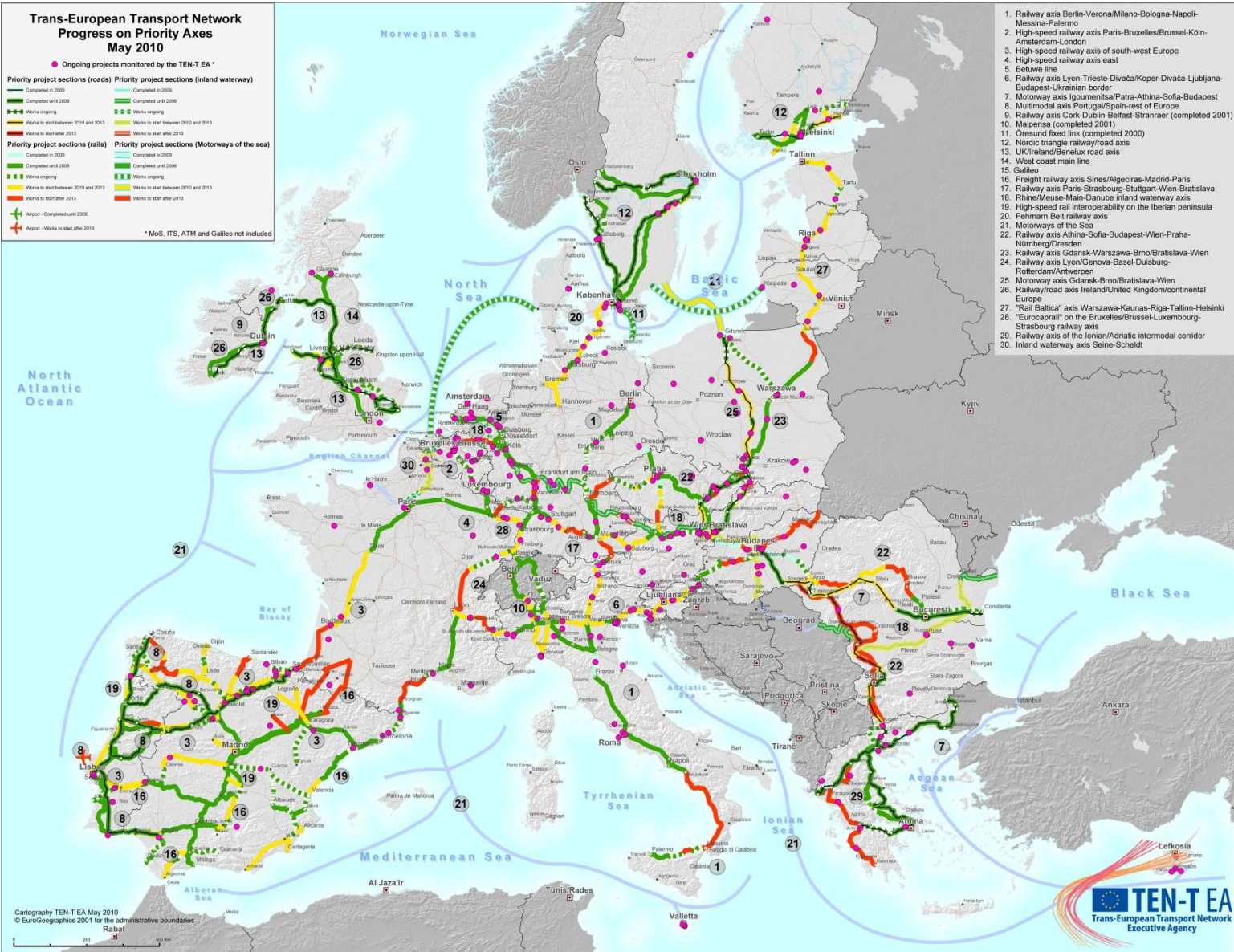
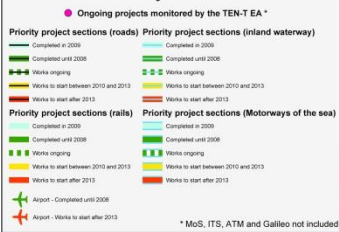
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Trans-European Transport Network Progress on Priority Axes May 2010



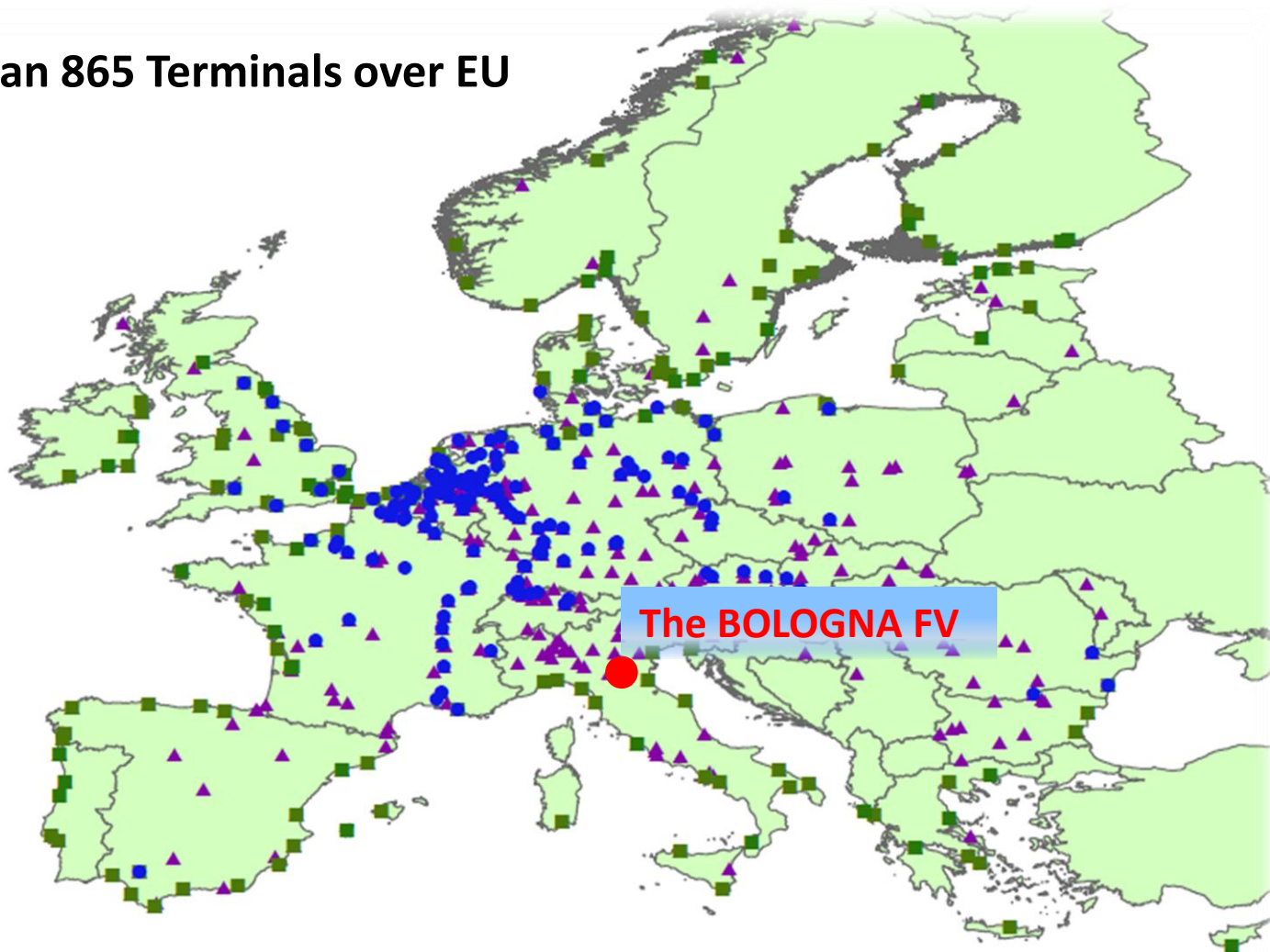
Cartography TEN-T EA May 2010
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More than 865 Terminals over EU



- ▲ Railterminals
- Inland shipping
- Seaports

Source: Be-Logic Project



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CURRENT MATTERS IN THE EU FREIGHT TRANSPORT NETWORK

Lack of capacity

Lack of inadequacy of interoperability between modes and loading units.

LAND PLANNING

- mega facilities performing completely different functions.
- Mega HUBS and Extended Terminal Clusters

INNOVATIVE TECHNOLOGIES

- in transport means and equipment;
- in transshipment techniques;
- in load units;
- information technology and telematics systems (inside the terminal).



New trends



Exploiting and integrating ICT

- ICT applications. ICT technologies are a key factor for the improvement of the effectiveness and efficiency of terminal operations. Main issues are standardisation of technologies, harmonisation of information, regulations on security and confidentiality.

Improvement of the co-ordination and collaboration between actors.

- Operational framework for Horizontal Collaboration
- Making the supply chain sustainable with long-term contractual relations
- Increase the utilization of assets with secure volumes and contracts



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HUBWAYS provides models and capabilities for cooperation and communication between green hubs' stakeholders, plus establishing value added services making co-modal networks attractive to use and, at the same time, contributors to reduction in greenhouse gas emissions and other pollutants.



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KOMBICONSLT GmbH
HaCon Ingenieurgesellschaft mbH
INLECOM Ltd
MARLO a.s.
Deutsche GVZ-Gesellschaft mbH
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MAIN REASONS BEHIND THE HUBWAYS INITIATIVE

- Creation of efficient hubs or nodes to boost multimodal interconnections
- Integration of terminal networks (co-modal network design, supply chain visibility)
- Improvement of terminals' quality standards exploiting innovative controls and coordination mechanisms
- Enhancement of co-modal transport links and removal of bottlenecks (also at borders)
- **Full commitment to low-carbon innovations for a successful long-term strategy of the Companies dealing with freight transport issues (as per the Transport White Paper)**



Cooperative Model for Green Hubs enabling low-carbon, resource-efficient and secure transportation services through:

- improved connectivity for hubs in supply chains and trust oriented corridor co-ordination
- effective cooperation at supply chain and regional level to balance flows.



Ecosystem for electronically connecting multimodal terminal network stakeholders and amplifying their joint capabilities when using the Cooperative Model. The result will be faster communications, shared resources and synchronised actions. The HUBWAYS Ecosystem will implement an architecture allowing real world logistics objects, existing systems, and emerging cloud/internet technologies and applications to co-exist and co-operate at an affordable cost for network stakeholders



Common Value Added Services to be combined with existing services, facilitating end-to-end co-modal, low-CO₂ transport solutions that maximise utilisation of terminal and logistics resources.

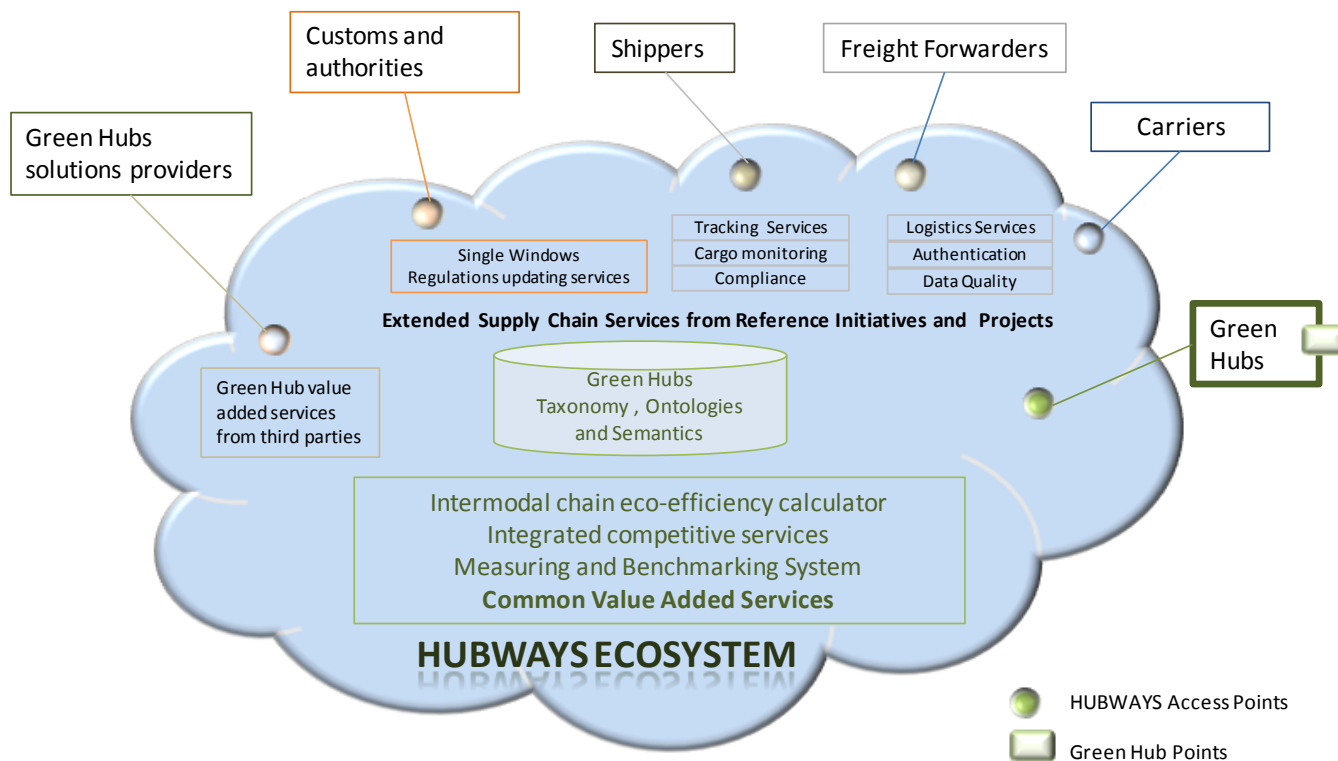


Four HUBWAYS Demonstrators to be used across several representative operating scenarios characteristic of modern intermodal terminals. By allowing the industry stakeholders to drive HUBWAYS, we guarantee that the output solutions will address the real needs of this sector in a cost-effective way.





In the Green Hubs Ecosystem the technological, economic, social and other systems affecting multimodal terminals will be considered. Particularly the TEN-T infrastructure, legislation harmonization, etc will impact Green Hubs. Also the governance system and the global economy which affects terminal operation as higher flows will demand more co-operation and co-ordination to meet demand without increasing congestion and emissions.



Collaboration

The **TPS** (Transport Progress Status) is probably most relevant here, and maybe also the TS.

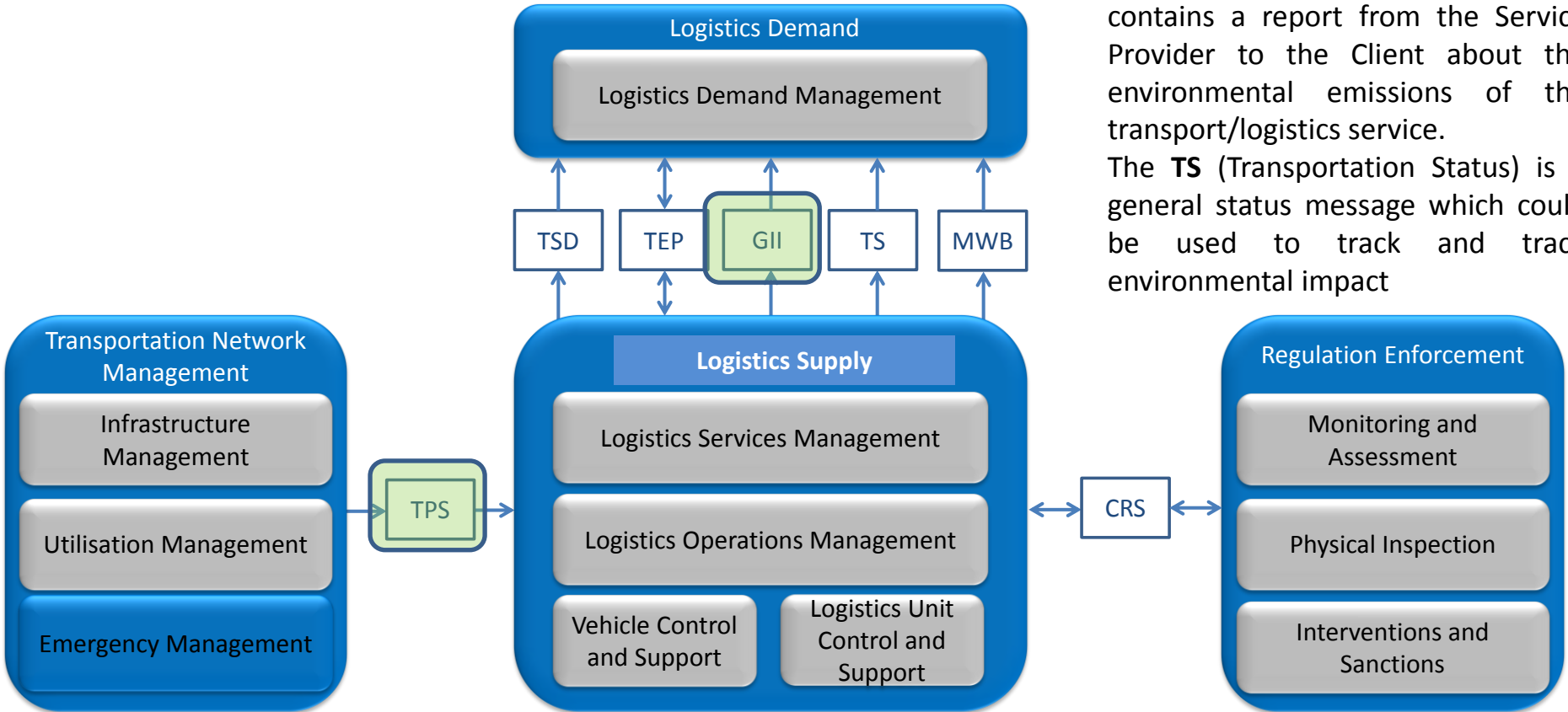
There will also be interactions between Logistics Service Providers (LSPs) which Hubways could define further



Low carbon

GII (Goods Item Itinerary) which contains a report from the Service Provider to the Client about the environmental emissions of the transport/logistics service.

The **TS** (Transportation Status) is a general status message which could be used to track and trace environmental impact



Hubways and further Exploitation





Hubways and provisional Exploitation



Freight 4 All, aims at tackling the fragmented functioning of transnational multimodal freight transport chains by providing **an interoperable and distributed ICT solution**. It will facilitate the remote collaboration of the involved parties and joint use of available e-logistics systems, thus strengthening territorial cohesion and providing cost effective and sustainable services. The real life cases and extensive communication program will effectively capitalise results to the wider transport community.





Hubways and provisional Exploitation



Freight 4 All



iCargo will build an open affordable information architecture that allows real world objects, existing systems, and new applications to efficiently co-operate, enabling more cost effective and lower-CO2 logistics through improved synchronisation and load factors across all transport modes.



Supporting EU's Freight Transport Logistics Action Plan on Green Corridors Issues





Hubways and provisional Exploitation



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Intermodal Terminals



Fr This common learning action is therefore targeting the improvement of management, operation and services of, in particular, intermodal rail-road terminals for unaccompanied intermodal transport units (semi-trailers, swap bodies and containers). The project is aiming at a better use of the existing terminal infrastructure. It is neither a research nor study project but addressing the mutual exchange of good practices between terminal managers, and common learning about the improved interaction with other actors in the intermodal transport chain. It can contribute to the standardisation of procedures, reduction of costs and thereby optimize the intermodal transport chain.





Hubways and provisional Exploitation

The interesting results produced by SUPERGREEN will be presented at the final conference of the project on **11 January in Gothenburg** : www.supergreenproject.eu/igo2013.html



The objectives of the SuperGreen project concern supporting the development of sustainable transport networks by fulfilling requirements covering environmental, technical, economic, social and spatial planning aspects. This will be achieved by:

- **Benchmarking of Green Corridors**
- **“Green technologies”**
- **“Smarter” utilisation of ICT-flows**
- **Recommendations for R&D**
- **Policy Implications**



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Intermodal Terminals



SuperGreen



Supporting EU's Freight Transport Logistics Action Plan on Green Corridors Issues



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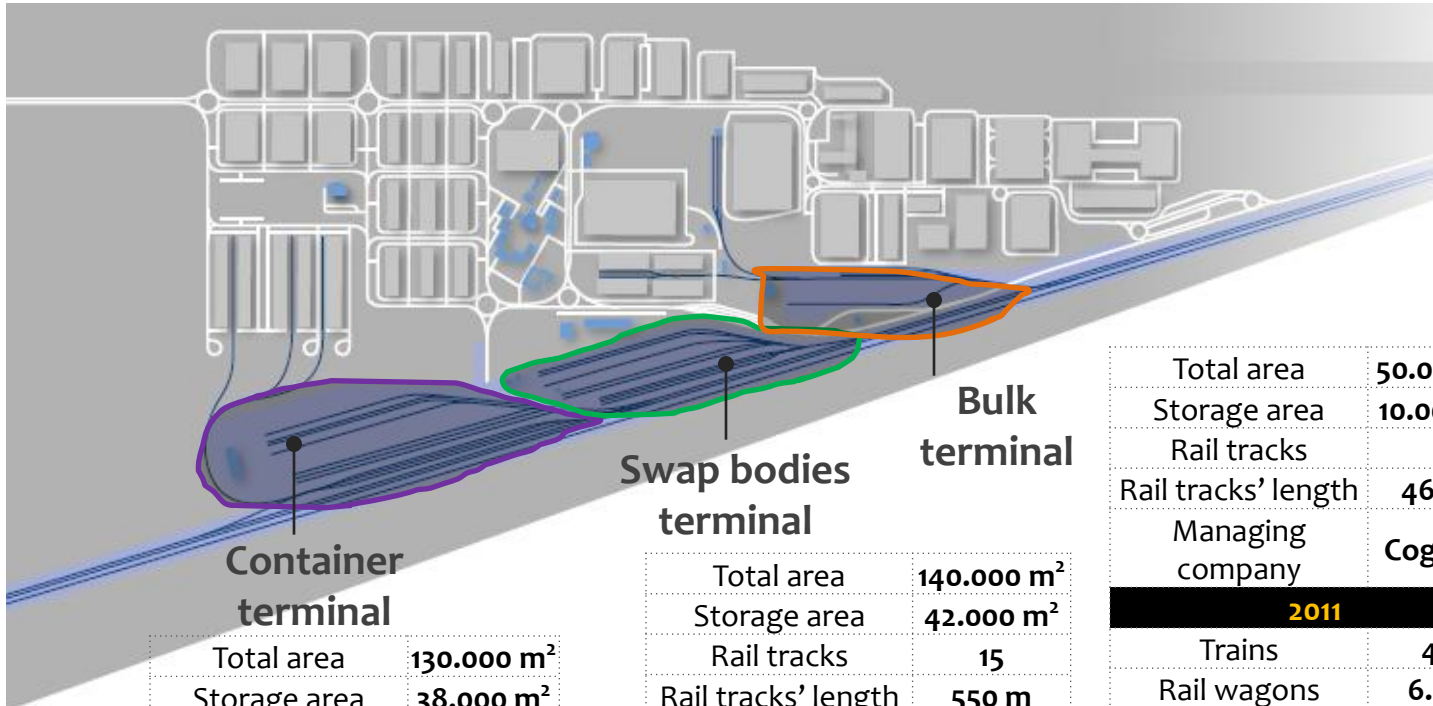
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Intermodal Facilities



Container terminal

Total area	130.000 m ²
Storage area	38.000 m ²
Rail tracks	5
Rail tracks' length	600 m
Managing company	Terminali Italia
2011	
Trains	1.316
Rail wagons	21.091
ITU	44.320
TON	754.773
TEU	70.912

Swap bodies terminal

Total area	140.000 m ²
Storage area	42.000 m ²
Rail tracks	15
Rail tracks' length	550 m
Managing company	Terminali Italia
2011	
Trains	3.036
Rail wagons	29.375
ITU	35.273
TON	804.408
TEU	74.073

Bulk terminal

Total area	50.000 m ²
Storage area	10.000 m ²
Rail tracks	3
Rail tracks' length	460 m
Managing company	Cogefrin
2011	
Trains	416
Rail wagons	6.657
ITU	9.733
TON	185.757
TEU	12.652

6 Railway companies operating:
 Trenitalia Cargo, Serfer, HUPAC
 NORDCARGO, ISC, GTS, OceanoGate

IT infrastructure



ICT FACILITIES

- Totally wired area
- 14 wireless HiperLAN antennas
 - 13 km optic fiber
- Road traffic information system
 - Broadband connectivity
 - Optic fiber rental
- Centralized system for security, burglar and fire alarm
- Mail and information services, access to community databases

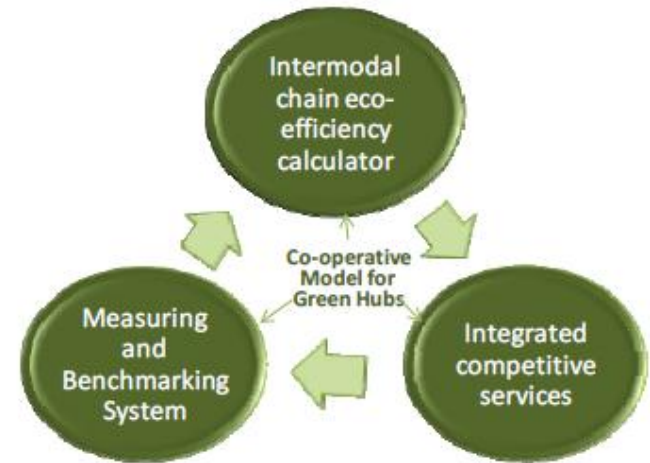
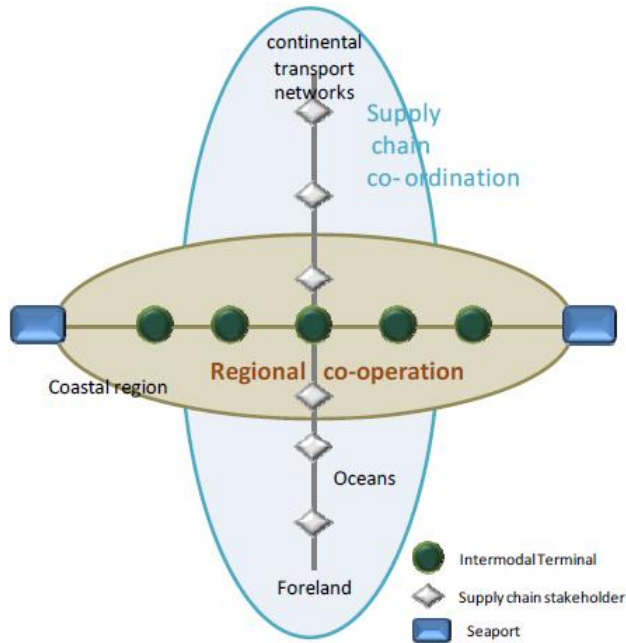
THE BUSINESS OF INNOVATING: NEEDS & CHALLENGES BRINGING LOW-CARBON SOLUTIONS TO MARKET



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IPBO-SPECIFIC HUBWAYS EXPECTED IMPACTS



- Increased cooperation

- Provision of added value services

IPBO CAPITALIZATION ON R&D RESULTS

- **Integration of RTD Results in the IPBO business**



*Longer trains along Adriatic Rail Corridor
HUB System and mix Trains
Competition Vs. Cooperation*

- **Improved cooperation among transport actors**



*From Best Practices to Cooperation in the
Port Hinterland Integration*

- **Exploitation towards Business environment**



*Cooperation Agreement with Port of La
Spezia and Customs for a "Free Lane" with
Bologna Freight Village*



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