

alice

Alliance for  
Logistics Innovation  
through Collaboration  
in Europe



ALICE CONFERENCE

**SAVE THE DATE!**

**11<sup>th</sup> February 2015**

Schiphol Airport, Amsterdam

***“Design Future Logistics”***

*A collaborative industrial approach to research & innovation*



## **ALICE Conference**

**ALICE - Alliance for Logistics Innovation through Collaboration in Europe** was launched on the 11<sup>th</sup> of June 2013 with the support of European Commission DG MOVE and DG RESEARCH and recognized as an official European Technology Platform by the European Commission in July 2013\*. ALICE has been set-up to develop a comprehensive strategy for research, innovation and market deployment of logistics and supply chain management in Europe with the mission: *“to contribute to a 30% improvement of end to end logistics performance by 2030”*.

ALICE set a clear mark on the Horizon 2020 Transport Work Programmes 2014-2015. During 2014 developed research and innovation roadmaps on all major logistics themes, which in turn will serve as a basis also for Work Programmes 2016-2017 recommendations.

ALICE invites you to participate in the Conference: *“Design Future Logistics”*. ***What will the Supply Chain and the Logistics of the future look like?***

A number of outstanding keynote speakers will present their vision which is reflected in ALICE roadmaps. ***Join them in the discussion!***

The conference is hosted and supported by Schiphol Cargo of the Amsterdam Airport Schiphol.

\* [http://cordis.europa.eu/technology-platforms/home\\_en.html](http://cordis.europa.eu/technology-platforms/home_en.html)

**Venue of the Conference:**

Amsterdam Airport Schiphol

Head office Schiphol Group,

Evert van de Beekstraat 202, Schiphol.

A 10 minutes walk from the Arrival terminal (see annex how to reach).

**Program Alice Conference**

**Wednesday 11<sup>th</sup> February 2015**

- ✓ **11.00 – 11.30 Welcome** and coffee for the participants to the Conference
- ✓ **11.30 – 15.15 Conference “ Design Future Logistics” including lunch. The keynote speakers are:**
  - **Ralph Keck**, Chairman of Alice  
*Procter & Gamble, PS Physical Distribution & Logistic Purchases,*  
“Welcome and introduction to Alice”
  - **Keir Fitch (TBC)**,  
*Head of Unit DG Move, Logistics and Innovation,*  
“EC perspective on Logistics in Horizon 2020”
  - **Eric Ballot**,  
*Professor Supply Chain and Logistics at University Mines Paris Tech*  
“The Physical Internet” (the Network of Logistics Networks)
  - **Alan McKinnon**,  
*Professor at the Kühne-Logistics University, Chair H2020 Transport Advisory Group*  
“ The Logistics Research Agenda of Horizon 2020”
  - **Katrin Zeiler**,  
*DHL Customer Solutions and Innovations, Senior Project Manager Trend Research*  
“DHL Logistics Trend Radar” delivering insight today – creating value tomorrow.
  - **Stephan Kessler (TBC)**,  
*Senior Project Manager Supply Chain Engineering Bayer*  
“ Manufacturing 2.0 and Logistics”
  - **Enno Osinga**,  
*Senior Vice President Cargo Schiphol Airport*  
“ Role of the Airport in Logistics of the Future”
- ✓ **15.30 – 17.30 “Schiphol Experience Tour”** A special bus tour on the platform and airside of the Airport, you will get a view behind the scene. For security reasons this tour is limited to 50 participants and passport numbers need to be supplied in advance.

Please register to this conference, complete the **registration** document in annex and send it **before February 1, 2015** to [info@etp-logistics.eu](mailto:info@etp-logistics.eu).

For Hotels nearby the conference venue we advise:

- Citizen M Hotel Schiphol Airport Amsterdam - [www.citizenm.com](http://www.citizenm.com)
- Sheraton Hotel Schiphol Airport Amsterdam - [www.sheraton.nl](http://www.sheraton.nl)
- Other Hotels nearby see also [www.booking.com](http://www.booking.com)

For further questions please contact the Secretariat Alice:

Dirk 't Hooft [dthooft@etp-alice.eu](mailto:dthooft@etp-alice.eu)

Fernando Liesa [fliesa@etp-alice.eu](mailto:fliesa@etp-alice.eu)

Registration conference [info@etp-logistics.eu](mailto:info@etp-logistics.eu)

# How to reach Schiphol Group's Head Office or 'het Schipholgebouw'




## By car

Use the following address to set your navigation:  
**Evert van de Beekstraat 2**  
Entrance of car park is close to this point.


From Amsterdam/Utrecht and The Hague/Rotterdam

- 1 Exit Schiphol
  - 2 Follow signs Vracht
  - 3 Follow signs  
Vracht/kantoren/WTC/Hilton Sheraton.
  - 4 Turn right at first traffic lights
  - 5 Drive on and take second street on the left.  
(entrance to/from P22).
- From the car park it is approx. a 3 min. walk.

 **Walking route from the car park**  
Walk along the pavement at the end of the car park.  
Cross the road at the pedestrian crossing and walk  
straight ahead. This is Evert van de Beekstraat.  
The second building is Schiphol Group's head office  
or 'het Schipholgebouw'.

## Public transport

 **By train**  
Amsterdam Airport Schiphol has excellent train  
connections with the rest of the country. If you plan to  
visit us, we suggest you consult the NS travel planner  
beforehand, see: [www.ns.nl](http://www.ns.nl)  
From the railway station you can walk to the  
Schipholgebouw (approx. 15 min.) or take the bus.

 **By bus**

- Take the escalator or moving walkway from the train platform to Schiphol Plaza.
- Walk outside to the bus stations.
- Take any one of the Schiphol Smetnet buses going to P30: bus numbers 186, 187, 190, 191, 192, 193, 195, 197, 198 or 199, which run every ten minutes.
- Get off at the 'Schipholgebouw' bus stop and walk to the entrance of the building. The building is situated behind the 'The Outlook' building.  
You can report to the reception.

When travelling by bus you must present a valid ticket.